Permit #S00039733

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00039733 **Type of Permit:** STILL **Release Date:** 05/04/2011

Production Company STORY BANK PRODUCTIONS

Insured Company Name STORY BANK PRODUCTIONS

Contact Phone No. 1 310-663-6560
Contact Phone No. 2
Fax
Address 1233 PRINCETON ST
SANTA MONICA, California 90404

Production Title DECATHLON CATALOG

Type of Production Still Photo

Producer Alison Armstrong

Director TBD TBD

1st AD TBD TBD

Production Manager TBD TBD

FilmL.A. Coordinator Adrian Fayad

Location Manager Gustavo Alcaraz
Primary Phone Mobile - 323-359-9607
Secondary Phone

Location Assistant TBD TBD
Primary Phone Mobile - 323-359-9607
Secondary Phone

Fees

Permit Delivery Fee	$55.00
FILMLA STILL APPLICATION FEE	$60.00
LA COUNTY - ROAD USE FEE	$305.00
LA COUNTY ROAD APPLICATION FEE	$52.00
LA COUNTY - STILL USE FEE - BEACHES	$100.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$114.00
LAUSD STANDARD DEPOSIT	$1,000.00
LAUSD STILL PHOTO	$726.00
LAUSD STILL PHOTO OVERTIME FEE	$420.00
LAUSD STANDARD CUSTODIAL FEES	$434.00
LA CITY DEPT OF REC AND PARKS STILL PHOTO USE FEE 1-14 PERSONS	$150.00
LA CITY DEPT OF REC AND PARKS MONITOR ADMIN FEE	$76.00

Total Permit Fee $3,492.00

Number of Locations 7

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Summary Information — Location

Permit Number	S00039733	**Location Manager**	Gustavo Alcaraz
Production Company	STORY BANK PRODUCTIONS	Primary Phone	Mobile - 323-359-9607
Insured Company	STORY BANK PRODUCTIONS	Secondary Phone	
Production Title	DECATHLON CATALOG		

Location Address 17000 Haynes St, Los Angeles, CA, 91406

Location Name BIRMINGHAM SENIOR HIGH SCHOOL

Location Type School

Location Description LOS ANGELES UNIFIED SCHOOL DISTRICT

Film Dates 5/5/2011 - 5/5/2011 08:00 - 14:00 1 day

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	8
Spot Check	1

Filming Activities Exterior models against scenery; Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 531 **Grid:** C6

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note SPOT CHECK PER INS. ROTH

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

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Production Company	STORY BANK PRODUCTIONS	Primary Phone	Mobile - 323-359-9607
Insured Company	STORY BANK PRODUCTIONS	Secondary Phone	
Production Title	DECATHLON CATALOG		

Location Address 4350 Admiralty Way, Marina del Rey, CA, 90292

Location Type Parking Lot

Location Description LA COUNTY/PCI LOT
LOT #7 (PARCEL Q)

Film Dates 5/5/2011 - 5/5/2011 13:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
BEACHES and HARBORS MARINA DEL REY CONDITIONS Dec 2009.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	8
Crew	8
LA County Field Inspection	1

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles County - Supervisor District 4 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 672 **Grid:** A7

Approvals LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS Marisol Camey

Coordinator Note No vehicles on landscape

Coordinator Note LA COUNTY FIRE. FIELD INSPECTION REQUIRED.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	S00039733	**Location Manager**	Gustavo Alcaraz
Production Company	STORY BANK PRODUCTIONS	Primary Phone	Mobile - 323-359-9607
Insured Company	STORY BANK PRODUCTIONS	Secondary Phone	
Production Title	DECATHLON CATALOG		

Location Address 1233 Rose Ave, Venice, CA, 90291

Location Type Golf Course

Location Description PENMAR GOLF COURSE

Film Dates 5/4/2011 - 5/4/2011 16:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Penmar Golf Course STORY BANK.pdf

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	4
Crew	6

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Suzan Nelson, Isabel Molina

Coordinator Note PARK MONITOR REQUIRED. 5/4; 1600-1900 HOURS.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Location 4 of 7

Permit Number	S00039733	**Location Manager**	Gustavo Alcaraz
Production Company	STORY BANK PRODUCTIONS	Primary Phone	Mobile - 323-359-9607
Insured Company	STORY BANK PRODUCTIONS	Secondary Phone	
Production Title	DECATHLON CATALOG		

Location Address Via Marina ., Admiralty Wy. - Channel Walk , Marina Del Rey, CA, 90292

Location Type Road

Film Dates 5/6/2011 - 5/6/2011 15:00 - 19:30 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	8
Crew	8
LA County Field Inspection	1

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 672 **Grid:**

Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - WESTCHESTER Vincent Milton

Coordinator Note NO TRAFFIC OFFICER REQUIRED PER VINCE MILTON FOR STILL PHOTO ACTIVITY.

Coordinator Note LA COUNTY FIRE. FIELD INSPECTION REQUIRED.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	S00039733	**Location Manager**	Gustavo Alcaraz
Production Company	STORY BANK PRODUCTIONS	Primary Phone	Mobile - 323-359-9607
Insured Company	STORY BANK PRODUCTIONS	Secondary Phone	
Production Title	DECATHLON CATALOG		

Location Address 8555 Beverly Blvd, Los Angeles, CA, 90048

Location Type Hotel

Location Description HOTEL SOFITEL

Film Dates 5/4/2011 - 5/8/2011 07:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	6

Filming Activities Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 632 **Grid:** J1

Approvals LOS ANGELES POLICE DEPARTMENT Suzan Nelson

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	S00039733	**Location Manager**	Gustavo Alcaraz
Production Company	STORY BANK PRODUCTIONS	Primary Phone	Mobile - 323-359-9607
Insured Company	STORY BANK PRODUCTIONS	Secondary Phone	
Production Title	DECATHLON CATALOG		

Location Address 18230 Kittridge St, Los Angeles, CA, 91335

Location Name RESEDA HIGH SCHOOL

Location Type School

Location Description Reseda High School

Film Dates 5/7/2011 - 5/7/2011 08:00 - 16:00 1 day

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	7
Crew	7
Spot Check	1

Filming Activities Exterior models against scenery; Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 530 **Grid:** J6

Approvals LOS ANGELES POLICE DEPARTMENT Suzan Nelson

Coordinator Note SPOT CHECK PER INS. ROTH

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
2 Vans are only vehicles would like to park on location.

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Summary Information — Location

Permit Number	S00039733	**Location Manager**	Gustavo Alcaraz
Production Company	STORY BANK PRODUCTIONS	Primary Phone	Mobile - 323-359-9607
Insured Company	STORY BANK PRODUCTIONS	Secondary Phone	
Production Title	DECATHLON CATALOG		

Location Address	2230 W 6th St, Los Angeles, CA, 90057
Location Name	MACARTHUR PARK
Location Type	Park
Film Dates	5/5/2011 - 5/5/2011 11:00 - 14:00 1 day
Open or Closed to the Public	Open
Generic Conditions	All Vehicles must be parked legally. Must comply with attached Rec & Park Conditions No Cast and Crew parking on areas streets. No interference with vehicular or pedestrian traffic
Please see attached document	Mac Arthur Park STORY BANK.pdf

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	4
Crew	6

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** C3

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Isabel Molina
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Special Filming Conditions for Los Angeles County Beaches

MARINA DEL REY

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No directional signs may be posted in Marina del Rey
- No filming on weekends.
- Sheriff or CHP officer required when filming on LA County roads within Marina del Rey.
- Street closure will be considered on a case-by-case basis. Intermittent traffic control allowed with two (2) CHP or Sheriff Officer during the hours of 9:00 am and 3:00 pm or after 7:00 pm
- Summer filming will be considered on a case-by-case basis.
- Companies may not make any alterations to structures within the County operated parking lots
- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines. Companies must contact PCI for parking arrangements prior to first film date.
- Companies may not place plywood or any other material over spikes in County operated parking lots. Must contact PCI to lower spikes.
- Companies filming on a dock or a boat in the Marina will be required to have an LA County Lifeguard for entire time of dock usage.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*

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SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

- Approved to Still Photo Shoot from 4pm-7pm in front of restaurant near putting green.
- Dates approved 05/04/2011.
- May not restrict access in parking lot at any time.
- Must not interfere with regular play of golfers. Golfers have the right of way.
- May not block access to the clubhouse, starter window or pro shop.
- May not close down any tee or hole at any time.
- NO vehicles or heavy equipment allowed on turf unless otherwise approved by the Park Film Office.
- MUST remove all self-generated trash. Use of City dumpsters or trashcans is prohibited.
- MUST work around park activities. NO exclusive use of park.
- MAY NOT block service roads, driveways, or parking lot access.
- MAY NOT park in handicap or electric vehicle parking stalls.
- NO alterations to park property unless otherwise approved by the Park Film Office.
- Company must provide own gate or overnight security as determined by the Park Film Office.
- NO staking or drilling into turf, rocks, trees, or asphalted areas unless approved by Park Film Office.
- MUST use water barrels or sandbags for tent set-up.
- MUST provide own restroom facilities.
- MUST restore alterations or damages to original or better.
- Smoking is only allowed in designated areas specified by the Park Monitor or Fire Marshall. If no Monitor or UFSO is assigned the location manager must establish a smoking area. Company must provide butt cans.
- The designated smoking area may not be near any patron activities.

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- The designated smoking area may be revoked or not allowed depending on weather & location conditions.
- Failure to comply with these smoking guidelines may result in a fine.
- MUST adhere to Monitors instructions at all times. Monitor's instructions or judgment may override written guidelines.

S-39733
STORY BANK PRODUCTIONS
DECATHLON CATALOG
STILL PHOTOS
(PENMAR GOLF COURSE)

NOT A PERMIT

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City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- May not drive any vehicles onto the grass.
- Must allow maintenance and park staff access to their parking lot within the park. Must not restrict access to their driveway or buildings.
- Must park all vehicles legally on the street.
- Must not interfere with any existing park activities.
- PERMITED FROM 11AM-2PM -FILMING STILL PHOTOS.
- May co-exist with Filming company stationed at same facility.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted

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company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.

- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

S-39733
STORY BANK PRODUCTIONS
DECATHLON CATALOG
(MAC ARTHUR PARK)

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